

# A Guide to Management Graduate Certificate Programs at Marymount University

DISCOVER HOW OUR GRADUATE BUSINESS  
CERTIFICATE PROGRAMS CAN HELP YOU  
ADVANCE YOUR CAREER IN MANAGEMENT



**MARYMOUNT**  
UNIVERSITY



## PREPARING ASPIRING NONPROFIT BUSINESS PROFESSIONALS TO COMPETE, EXCEL, AND LEAD WITH PURPOSE.

Marymount University’s Association & Nonprofit Management graduate certificate program (15 credits) prepares students for leadership positions in the rapidly growing association and nonprofit sectors. This certificate program is designed to address the management, marketing, accounting, finance, fundraising, and ethical issues relevant to associations and nonprofits.

The Marymount School of Business Administration developed this graduate certificate program with the working professional in mind. Classes are offered on evenings and weekends, enabling students to maintain a full-time job while pursuing an advanced degree.



ALICIA SMITH

Alicia is a former MU Association & Nonprofit student. She now works with a mid-level management team as the Director of Chronic Disease Prevention at a national public health organization in Arlington, Virginia.

“The program was relevant to my personal and professional growth. The learning experience was intimate and dynamic — I felt like I could be myself and that my experiences that I shared from my professional work added value to the learning experience. I really enjoyed having industry leaders visit our classes and provide realistic insights to the curriculum.”

### Marymount’s Collaboration with ASAE

The Association and Nonprofit Management certificate program was developed in collaboration with the Center for Association Leadership (ASAE). The ASAE provides a plethora of information, including:

- In-depth articles on leadership trends in the nonprofit sector
- Membership and networking opportunities
- A career portal to assist professionals in search of job opportunities in the nonprofit sector
- Activities for those interested in advocacy for public policy issues

### Passion Focused on Purpose

Working towards an Association & Nonprofit Management graduate certificate requires a purpose-driven perspective. Marymount’s faculty are dedicated to teaching practices like:

- Comprehension of Social Values
- Critical Thinking
- Diversity of Thought
- Big Picture Awareness
- Dedication to Innovation



### Career Pathways and Next Steps

Graduates of the Association & Nonprofit Management graduate certificate program choose to pursue career positions like:

- Nonprofit Program Director
- Community Center Director
- Outreach Coordinator
- Foundation Director
- Development Director
- Volunteer Coordinator

### Stepping Stones to Career Advancement

Did you know that Marymount University makes it easy for students in the Association & Nonprofit Management graduate certificate program to transition to an M.S. in Leadership & Management program? Check out these two blog posts that discuss the benefits to transitioning from a graduate certificate program to a master’s degree — and what you can expect from pursuing an M.S. in Leadership & Management.



[3 Reasons Marymount's Graduate Certification in Association & Nonprofit Management Will Help You Make a Difference in the Nonprofit Sector](#)



[What Makes a Leadership & Management Graduate Degree Effective in Turning Students Into Business Leaders?](#)

# HUMAN RESOURCE MANAGEMENT

TEACHING ASPIRING HUMAN RESOURCE LEADERS WHAT SUCCESS LOOKS LIKE IN A PROFESSIONAL SPHERE.

The Human Resource Management graduate certificate program (15 credits) offered at Marymount University is taught by instructors that are experienced HR professionals. The certificate program aims to equip students with the practical knowledge, skills, and tools needed to practice as HR generalists in almost any organization, large or small.



**Johanna Govea**

Johanna is currently enrolled in Marymount's Human Resource Management Graduate Certificate Program. Here's what she had to say about her decision to attend Marymount:

“ Through my classes, I am able to network and connect with potential employers in the region. Marymount also gives me the opportunity to be a member of various prestigious organizations and join their meetings. In addition, faculty is extremely knowledgeable in their field, and they show that they truly care for their students' success.”

## Marymount Focuses on Behavioral Competencies

The Management Studies graduate certification is part of Marymount's Educational Partnerships Program, designed to provide customized education to employees of a client corporation or organization. The University can provide classes on-site at the client's location. Through a customized Educational Partnership, your employees can gain the qualifications and skills your organization needs to succeed in today's knowledge-based economy.

- Business Acumen
- Communication
- Consultation
- Critical Evaluation
- Ethical Practice
- Leadership & Navigation
- Global & Cultural Effectiveness
- Relationship Management

## Industries for Human Resources Professional

Students of the Human Resource Management graduate certificate program are equipped with the skills and knowledge needed to work and thrive in a variety of HR positions.

- Global Human Resources
- HR Information Systems
- Strategic HR Management
- Organization Development

**Note: Marymount also offers an online M.B.A. program, which was named a top 10 part-time M.B.A. program by the Washington Business Journal. It can be completed 100 percent online.**

## Bridge the Gap Between a Grad Certificate and Master's Degree

You should know that Marymount University encourages students in the Human Resource Management graduate certificate program to go on to pursue either an M.A. in Human Resource Management or an MBA. For some more information, [read up on the HRM graduate degree program](#) (and other graduate business degrees) offered at Marymount.



[Here's What the Associate Dean of the School of Business Administration Wants You to Know About Marymount's MBA Program](#)



[3 Management Degrees to Consider Besides an MBA at Marymount University](#)



# ORGANIZATION DEVELOPMENT

## EQUIPPING STUDENTS WITH THE SKILLS, TOOLS, AND METHODS FOR HELPING ORGANIZATIONS LEAD, PLAN, AND COPE WITH CHANGE

Marymount's Organization Development graduate certificate program (15 credits) studies the impact of successful organizational change and performance. By working in teams, students use organizational development principles and concepts to evaluate the efficiency of major public and private sector organizations in the D.C. area.



**Diana Talbert**

Diana is currently enrolled in Marymount's Organizational Development Graduate Certificate Program. Here's what she had to say:

“Pursuing a Graduate Certificate in Organization Development has allowed me to discover my passion for Executive Coaching. The faculty are interested in my success and have been supportive every step of the way.”

### Marymount Aligns with Approved OD Competency Models

The OD coursework is aligned with the competency models approved by both the Society for Human Resource Management and the Association for Talent Development (ATD) (formerly known as the American Society of Training and Development). The ATD Competency Model emphasizes:

- Change Management
- Performance Improvement
- Instructional Design
- Training Delivery
- Learning Technologies
- Evaluating Learning Impact
- Managing Learning Programs
- Integrated Talent Management
- Coaching
- Knowledge Management

### Objectives of Organization Development

- Increase levels of interpersonal trust among employees
- Confront internal problems
- Effectively manage conflict
- Promote cooperation and collaboration among employees
- Make employees aware of the vision of the organization
- Prepare employees to align with organizational changes
- Facilitate organizational problem solving
- Implement processes to improve the ongoing operations of an organization

### Lay the Foundation for Additional, Advanced Learning

Marymount University is dedicated to a student-centered learning environment, and that's why students of the Organization Development graduate certificate program are encouraged to further their education with a business- or technology-related master's degree. Check out these blog posts that outline what you need to know about pursuing an advanced management graduate degree.



[A Good Man\(ager\) is Hard to Find](#)



[Insight Into the Value of a Business Degree in DC Today](#)

# MANAGEMENT STUDIES

PROVIDING PROFESSIONALS WITH THE KNOWLEDGE AND SKILLS NEEDED TO ASSUME  
MANAGEMENT POSITIONS IN A WIDE RANGE OF ORGANIZATIONS



Marymount University's Management Studies graduate certificate program (18 credits) is a unique management program that is designed to prepare aspiring management professionals for success in a variety of leadership positions in practical, hands-on ways. Students of this graduate certificate program leave the program equipped with the skillsets necessary to succeed in emerging and evolving business fields.

## Coordinated by Marymount's Education Partnerships Program

The Management Studies graduate certification is part of [Marymount's Educational Partnerships Program](#), designed to provide customized education to employees of a client corporation or organization. The University can provide classes on-site at the client's location. Through a customized Educational Partnership, your employees can gain the qualifications and skills your organization needs to succeed in today's knowledge-based economy.

## Insights into Management Possibilities

A graduate certificate program in Management Studies will provide insight into management methods and theories in a variety of industries and professions, such as:

- International Business
- Marketing
- Travel and Hospitality
- Language- Based Professions
- Engineering
- Technology
- Finance
- Accounting
- Industrial Production
- Health Services

## Management Opportunities Wide and Varied — Especially with a Graduate Degree

Students of MU's Management Studies graduate certificate program are eligible to transition to a School of Business Administration degree program upon the successful completion of this certification. Check out these blogs to see what the MU business & technology professionals find important to consider if you're thinking of boosting your career potential with a graduate degree.



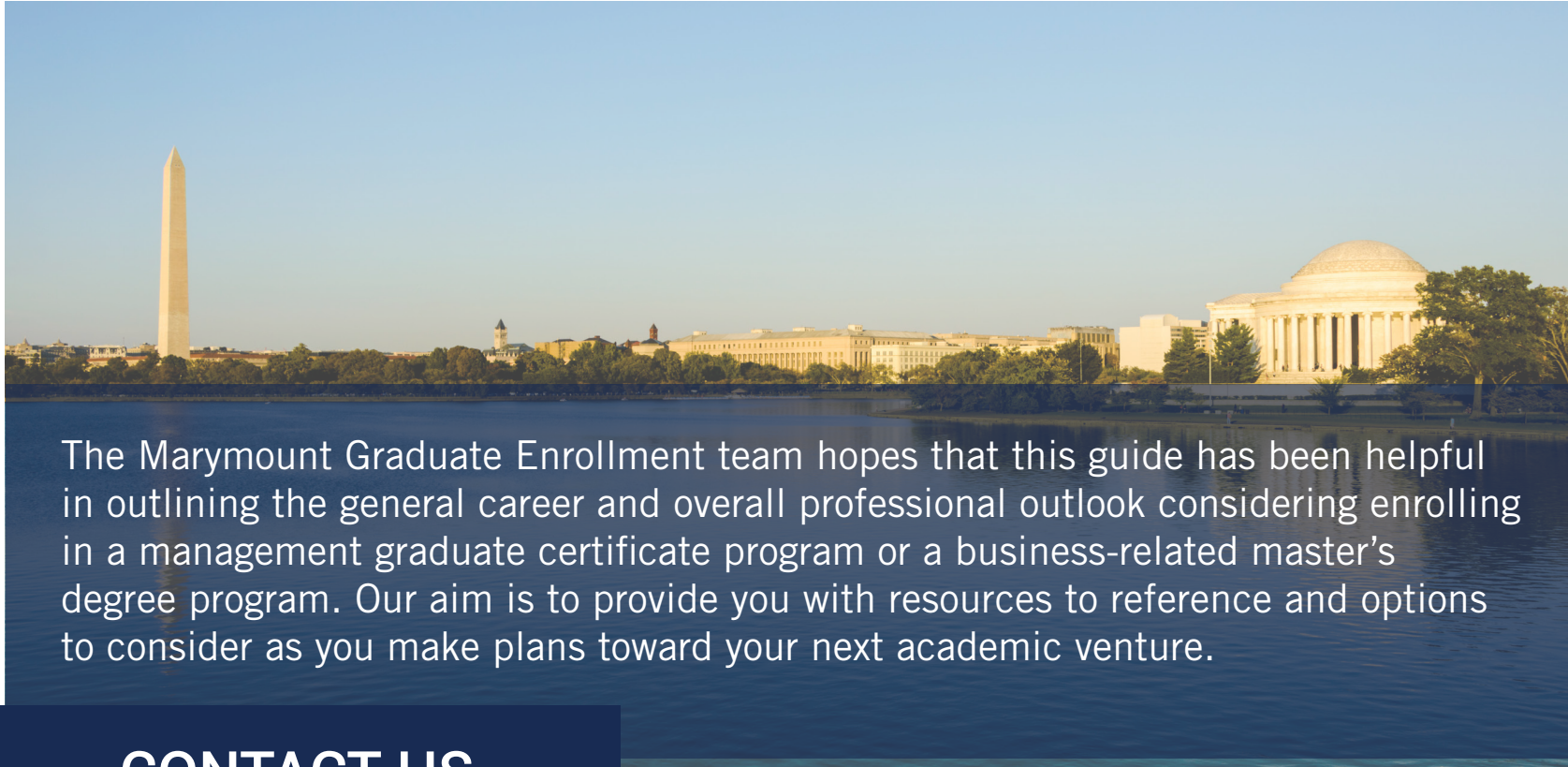
[Why I Juggled 4 Kids and Marymount's M.S. Cybersecurity Program](#)



[Why You Should Consider a Dual Degree in Health Care Management and Information Technology](#)



# ADDITIONAL RESOURCES OFFERED BY MARYMOUNT



The Marymount Graduate Enrollment team hopes that this guide has been helpful in outlining the general career and overall professional outlook considering enrolling in a management graduate certificate program or a business-related master's degree program. Our aim is to provide you with resources to reference and options to consider as you make plans toward your next academic venture.

## CONTACT US

Have a question specific to our business programs? Please feel free to contact our program coordinator below.

### Jennifer Webb

Director of Graduate Enrollment Services  
jwebb@marymount.edu

Have a question regarding our graduate admissions process? Send us an email, and we'll be in touch soon!

### Graduate Admissions, Main Office

703-284-5901  
grad.admissions@marymount.edu

### *More Resources*

Take a look at all our resources for degree-seeking students.

### Graduate Education Resource Library

### *The Next Degree*

Are you interested in learning more about the programs offered at Marymount University as well as the various trends and news surrounding higher education? We invite you to subscribe to The Next Degree, Marymount's blog for prospective graduate students.

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